



HAUS + HOME
TALENT

PRESS RELEASE

HAUS + HOME TALENT OPENS ITS DOORS, CHAMPIONING THE STARS OF DIY AND HOME INTERIORS

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The home interior and DIY landscape welcomes a new champion – Haus + Home Talent, a groundbreaking talent management agency dedicated to fostering the careers of leading influencers who are passionate about DIY, renovation, home decor, and interiors.

Haus + Home Talent recognises the immense power these individuals hold in shaping trends, inspiring audiences, and fostering a love for creating beautiful and functional living spaces.

"We're passionate about empowering the creative minds who are influencing the way people save money and approach renovations and upgrades to their homes," says Jasmine Gurney, Founder of Haus + Home Talent. "As the UK's DIY industry remains popular, and the cost of living crisis still driving homeowners to save money by doing it themselves post-covid, brands need to be working with the best influencers to stay ahead of the competition. Haus + Home Talent is the key that connects them."

By providing more than a decade of expertise in marketing strategy, brand partnerships, and creative collaborations, Haus + Home Talent will propel its clients to achieve their dream collaborations and inspire a global audience.

Get ready to see fresh faces and innovative ideas take centre stage as Haus + Home Talent shines a spotlight on the brightest stars of DIY and home interiors.

About Haus + Home Talent

Haus + Home Talent disrupts influencer marketing by fostering genuine connections between brands and DIY/home decor creators. Founded by an influencer who prioritises transparency and creator success, they offer bespoke services for both parties. They go beyond introductions, ensuring clear communication, fair compensation, and engaging content that brings your brand vision to life through stunning home decor and captivating DIY projects. Partner with Haus + Home and experience the power of authentic connections in the ever-evolving world of DIY and home interiors influencing.

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